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A polymeric film structure having a removable scratch off layer particularly suitable for use on "scratch and reveal" devices including instant lottery tickets, "scratch and win" game cards, and various other promotional items. The film structure includes an opaque cavitated layer secured to an adjacent layer along a weakened interface. The cavitated layer initially conceals certain preprinted indicia, e.g., prize information, but may be subsequently removed by scratching and/or rubbing to allow viewing of such indicia.